M8_R.6 Optimise Google Search

	Description	Example
"search term"	Exact search for the search term. This will refine your search and exclude synonyms.	"Graz Austria"
+	Force an exact-match search on a single word or phrase.	Vienna **+** bakery
*	Match any words and phrases.	ocean * beach
()	Group multiple terms or search operators to control how the search is executed.	**(**sea OR ocean**)** waves
-	Exclude a term or phrase.	Harry -Potter
$	Search for prices. It works also for Euro (€)	Pineapple €
IN	Convert one unit to another. Works with currencies, weights, temperatures, etc.	50€ **in** GBP
OR	Search for X *or* Y. This will return results related to X or Y, or both.	Pizza **OR** Pasta
define:	Google will define the word like a dictionary.	**define:**accomodation
site:	Limit results to those from a specific website.	**site:**exemplars.eu
intitle:	Find pages with a certain word (or words) in the title.	**Intitle:**erasmusplus
info:	Find information about a certain page.	**info:**erasmusplus.com
source:	Find news results from a specific source.	**source:**erasmusplus
related:	Find sites related to a specific domain.	**related:**erasmusplus.com

Link:

Ahrefs Pte Ltd. (2018): *Google Search Operators: The Complete List* (42 Advanced Operators). Retrieved from: https://ahrefs.com/blog/google-advanced-search-operators/ [11.06.2019]