exemplar

IO1 – Integration Leaders Curriculum

Self-directed learning materials

Modul 5: Engagement Strategies

Topic:	**Voluntary engagement of immigrants**
Title of Resource:	Voluntary engagement of immigrants: unrecognized potentials of social participation
Why use this resource?	The article describes voluntary engagement as an innate motivational tendency to feel connected to other people in a social environment (social affiliation), to act effectively in this environment (competence) and to experience oneself as autonomous and initiative. With a view to demographic change and the increasing diversity in our society this form of participation in social life is one of the central elements for the constitution and maintenance of the common good as well as social cohesion in Germany and other countries. The article highlights the potential of immigrants as volunteers not only in terms of numbers, but also in terms of integrative effects.
What will you get from using this resource?	The article combines empirical data on engagement of migrants with recommendations for action to facilitate this engagement.
Link to resource:	http://www.bpb.de/apuz/203546/freiwilliges-engagement-von-zuwanderern?p=all

Topic:	Engagement of Refugees
Title of Resource:	"Recognizing the Potential of Refugees - Social Integration by Promoting Citizen Engagement and Self-Organization"
Why use this resource?	The study impressively proves that the people who flee to us not only need our support. They also bring with them their skills and life experiences, including the flight experience and their willingness to contribute to our society which enriches our coexistence.
What will you get from using this resource?	The study shows what the engagement of the refugees looks like, what framework conditions are needed and how we can support the people who want to get involved. In addition, it gives examples of the fields in which refugees can and want to engage.
Link to resource:	https://isis-sozialforschung.de/wp-content/uploads/2016/05/Studie_BE_Fl%c3%bcchtlinge.pdf

Topic:	**Digital knowledge transfer**
Title of Resource:	"By sharing with others, I can enhance the impact of my project"
Why use this resource?	The video interview with Henrik Flor from the Bürgermut Foundation talks about scaling and project transfer of volunteer projects with the help of digital tools
What will you get from using this resource?	You will get some answers to questions like: What can I do to make my project idea more effective? And how can digital tools and platforms help me? Where can I get inspiration for new projects?
Link to resource:	http://www.bpb.de/apuz/203546/freiwilliges-engagement-von-zuwanderern?p=all

Topic:	TIERS Public Engagement Framework
Title of Resource:	" TIERS Public Engagement Framework "
Why use this resource?	The article presents in detail the five pillar of the TIERS-Think, Initiate, Engage, Review, State-Framework and provides links to the steps that should be made for implementing each one of the five pillars.
What will you get from using this resource?	A step by step guide for plan and executive an engagement strategy that could be customized based on the needs of yours and your target groups'.
Link to resource:	https://www.ca-ilg.org/tiers-public-engagement-framework

Topic:	Leadership soft skills in youth networks
Title of Resource:	"Youth Leadership: Empowering the future"
Why use this resource?	This TEDx Talk gives an interesting overview on leadership and the skills that are needed for fitting in this role. However, the approach towards the topic is based on new forms of leadership, rather than the traditional idea of being a leader. The skills and behaviours play an important role if we want to train people for whom it is easy to create bonds, as well as establish and maintain relations with people, this is, one of the core requirements when it comes to engaging people.
What will you get from using this resource?	This resource will help the Migrant Leaders to reflect on what means to be a leader in our current societies. In addition to this, the approach towards leadership promotes self-awareness, one of the core leadership skills, and democratic leadership. This is, leadership is not only about giving instructions, being accountable and having communication skills, but about listening, interacting, dealing with diversity, having the initiative, having interpersonal skills, etc. Paraphrasing Aliredha Damji, "we are all leaders, but we are all followers". One of the main features of this leadership approach is the idea of "a role for everyone", which helps people to take the initiative and become engaged individual
Link to resource:	https://www.youtube.com/watch?v=1-onbsdmrss

Topic:	**Engagement and Social Media**
Title of Resource:	Use social media for engaging other people
Why use this resource?	The article describes how the Internet and especially social media can be used to promote communication and inspire others for your own goals.
What will you get from using this resource?	From this article you will learn about the benefits of social media regarding new ways of communicating, disseminating information and creating new connections between people.
Link to resource:	https://www.b-b-e.de/fileadmin/inhalte/aktuelles/2015/03/nl06_gastbeitrag_staebner.pdf

Thema:	**Politische Teilhabe von MigrantInnen**
Name der Ressource	Politische Teilhabe von Migrantinnen und Migranten in Thüringen
Warum diese Ressource?	Dieses Video vom Freistaat Thüringen motiviert sich selbst politisch zu engagieren.
Was lernt man aus dieser Ressource?	Diese Ressource zeigt wie politische Partizipation von MigrantInnen aussehen kann. Und erläutert warum politische Partizipation selbst für nicht wahlberechtigte wichtig ist.
Link zur Ressource:	https://www.youtube.com/watch?v=2sAcj5d66-s

Thema:	Nudging
Name der Ressource	Nudging – der sanfte Schubster, Made in Germany
Warum diese Ressource?	Weil dieses Video ein unpopuläres Thema zur Verhaltens Steuerung erläutert.
Was lernt man aus dieser Ressource?	Man lernt, dass nicht immer Verbote nötig sind um Verhalten zu steuern. Es zeigt das einfach „Schubser" Veränderungen bewirken können.
Link zur Ressource:	https://www.youtube.com/watch?v=3l2xg-Kj6FY

Thema:	Blog des "Youth Refugee Networks"
Name der Ressource	„Hier Bloggt das Youth Refugee Network"
Warum diese Ressource?	Diese Ressource ist ein übersichtlicher Blog und dient als Beispiel für eine gelungenes Engagement.
Was lernt man aus dieser Ressource?	Man lernt über den YRN. Man erhält einen Überblick wie Engagement aussehen kann.
Link zur Ressource:	https://www.ljrbw.de/yrn-news

Thema:	Ehrenamt-Bürgerliches Engagement
Name der Ressource	„Wie wichtig ist Ehrenamt für unser Zusammenleben?"
Warum diese Ressource?	Deutschlandfunk-Kultur gibt als seriöse Quelle einen Überblick um was es beim Ehrenamt wirklich geht.
Was lernt man aus dieser Ressource?	Man lernt wie wichtig ehrenamtliches Engagement für die Gesellschaft ist. Man lernt welche Gruppen sich engagieren und wie wichtig das Ehrenamt für die Demokratie ist.
Link zur Ressource:	https://www.deutschlandfunkkultur.de/buergerschaftliches-engagement-wie-wichtig-ist-ehrenamt.970.de.html?dram:article_id=458701